2020 Community Cup Charity Challenge

Team Recruitment Toolkit

What is the 2020 Community Cup Charity Challenge?

This year during these unprecedented times, OneOC and presenting sponsor Capital Group invite businesses to join us in the 2020 Community Cup “Charity Challenge”, a special initiative as part of OneOC’s 9/11 Day of Service campaign. The 2020 competition provides teams with an opportunity to partner with local nonprofits that are on the frontlines of the COVID-19 disaster both virtually and physically, compete for prizes while support our local community in a variety of ways.

Get Involved in 3 Easy Steps Today!

1. **RECRUIT**: The Community Cup Charity Challenge asks companies to form a team with 3 – 10 members. Teams must comprise a minimum of 3 company employees and other members may be employees, or family and friends. Each team must have a team captain who will serve as primary contact for their team members, OneOC and their nonprofit partner of choice.

2. **REGISTER**: Team registration begins June 15th, 2020 and will close on August 28th, 2020. In 2020 there are no registration fees. Teams have two participation options. They may opt to select a nonprofit partner of their choice or select the OneOC 9/11 Day of Service Project option. [Click HERE to register!](#)

3. **COMPETE**: Teams will have the opportunity to participate and compete for category prizes from August 1st, 2020 through September 11th, 2020. To be considered by the judging panel, teams must submit via an online link, project description, photos and/or videos by 5pm September 11, 2020.

4. For more information contact Carolyn Spivak, Signature Events Specialist at [cspivak@oneoc.org](mailto:cspivak@oneoc.org)

Participation Option 1: Select A Charity Partner

**Your team would like to select their own nonprofit partner**: Teams are encouraged to select a nonprofit of their choice and reach out to brainstorm ways that their team can support the organization during the Charity Challenge service period, August 1 – September 11, 2020. Teams should ask their nonprofit partners what they need and how their team can best support their mission during these challenging times. Teams can also utilize their own creativity and/or giving ideas to raise the morale of the nonprofit’s staff and volunteers who are the frontline heroes every day.
Participation Option 2: Select a OneOC 9/11 Day of Service Project

Your team would like to select a service project coordinated by OneOC: We can provide your team a list of virtual as well as physical volunteer and giving opportunities to select from, in collaboration with the 9/11 Day of Service. OneOC can also provide introductions to nonprofits and/or help identify service projects and giving ideas that fit within your team’s vision. The primary focus of these service projects will provide support for those impacted by COVID-19, veterans, active duty personnel, first responders and their families.

Please Note: All resources including volunteer time and talent, cash and/or in-kind donations will go directly to your nonprofit partner of choice.

Plan Your Service Project! Teams are encouraged to include the following elements into their projects:

1. **Give Volunteer Hours**: Volunteer opportunities include assisting with virtual, skill-based projects such as website updates, letter writing, social media marketing, graphic art, live-streaming and video production. Practical in-person projects include helping pack food at food banks, helping nonprofits re-configure office space to allow for social distancing, help sort through clothing donations, paint murals to beautify outside spaces or paint office spaces to improve workplace conditions for staff and volunteers etc.

2. **Give In-kind**: This could include face masks and hand sanitizer for the staff and volunteers, office stationary, office equipment, canned food drives, school supply drives, student backpack drives, blood-drives, blankets and hygiene kits, pet care supplies, “thank you” care packs for the staff that work at the organizations, gift cards, care packs for clients etc. This can also include the materials needed to carry out a service project ie. paint for the mural project.

3. **Give a Donation**: This is a cash donation of any amount the team decides to give. There is no upper or lower limit. It can comprise donations from individual team members at a level they are comfortable with, it could be a set amount per member that the team decides, it could include a company match, and/or the team could hold their own fundraising projects to raise the funds they plan to give to the nonprofit. These funds are to support nonprofits with their operational costs and/or to purchase supplies needed for the service project the team undertakes.

Recognition, Competition and Celebration!

**Recognition**: OneOC will provide visibility for registered teams via social media and the OneOC website throughout the Charity Challenge service period (August 1st – September 11th) in collaboration with the 9/11 Day of Service.

**Competition**: All teams will be given a list of competition categories, judging guidelines and a competition entry form link when they register. For judging purposes teams must snap photos and shoot video with their cell phones (selfies encouraged) and write a brief description about their project. All project documentation must be submitted to OneOC by 5pm September 11th to be reviewed by the judging panel. The emphasis should be on fun, creativity, and team engagement!

**Celebration**: Winning teams will be announced and celebrated on International Day of Peace (Monday September 21st) as a part of the 9/11 Day of Service Closing Ceremony live stream! Teams will be honored via social media posts, coordinated press releases, email announcements and the OneOC website during this week. Winning teams and their nonprofit partners will receive a prize.

For more information: Log onto [www.OneOC.org](http://www.OneOC.org) or contact Carolyn Spivak, Signature Events Specialist at [cspivak@oneoc.org](mailto:cspivak@oneoc.org)